

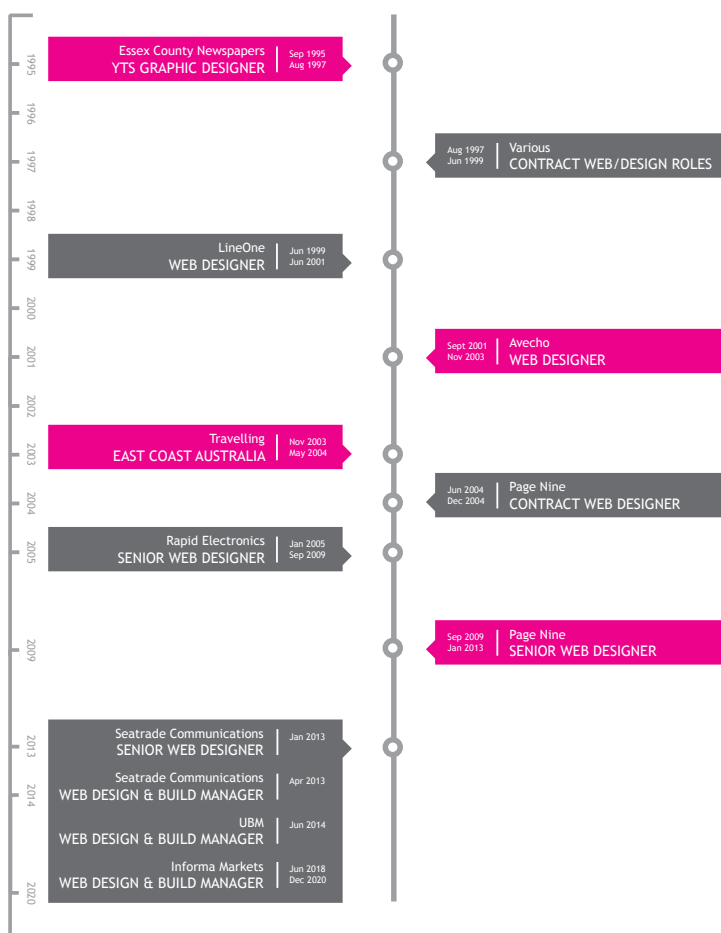
I am a Digital Designer with over 20 years experience dedicated to on and offline design. My specialities reside in user interface design within corporate industries, agencies and freelance. Proficient in design and prototyping applications with a firm understanding of web technologies, user experience and all stages of website production. Creative thinker with a human-centered approach to design. Strong communicator that applies an agile methodology to a project combined with a passion for quality. My other skills include an aptitude for branding and design systems. I enable brands to evoke their values through their visual identities and messaging.

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experience



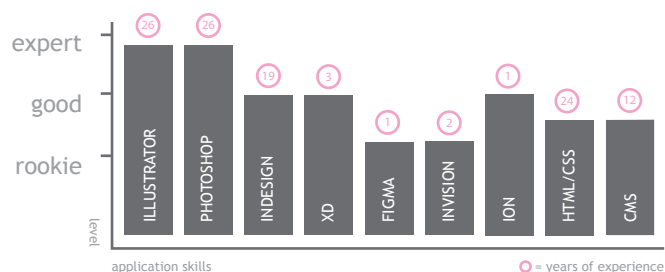
Working with two UX designers, I was responsible for the UI of the Informa Markets' events products including events websites and supporting sites.

Before the Informa acquisition, I was responsible for the design and development of the UBM EMEA Drupal templated Events Platform. I created the styles, "bent" the styles and evolved new ideas for an atomic design system.

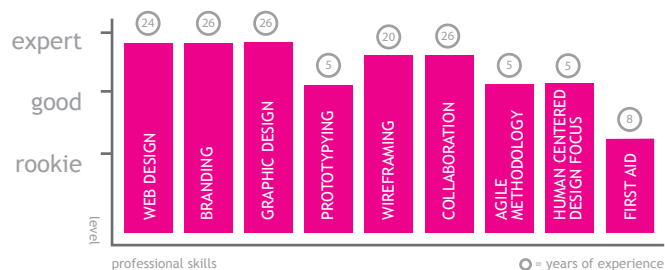
For Seatrade - where it all started, I was responsible for the design and implementation of all digital design. Including the design of events and content sites, the design and creation of email templates and consultation on campaign automation.

skills & tools

applications: skills and levels



professional: skills and levels



professional training

- FLASH ANIMATION AT CORPS BUSINESS TRAINING
- EFFECTIVE COPYWRITING (IN-HOUSE)
- ION CMS DESIGN CERTIFIED

additional information

- EDUCATION: THURSTABLE SCHOOL, TIPTREE 1990-1995 9 GCSES – INCLUDING ENGLISH LANGUAGE & LITERATURE, MATHS, SCIENCE, ART & DESIGN
- RESIDES: MESSING, NEAR TIPTREE, ESSEX
- NATIONALITY: ENGLISH
- INTERESTS: DRAWING & PAINTING, GOING TO CONCERTS, EXPLORING NEW COUNTRIES, PADDLE BOARDING, WALKING THE LOCAL (AND NOT SO LOCAL) TRAILS, CONSERVATION, WILDLIFE AND THE ENVIRONMENT
- OTHER: FULL, CLEAN UK CAR AND MOTORCYCLE LICENCE HELD. PADI RESCUE DIVER