

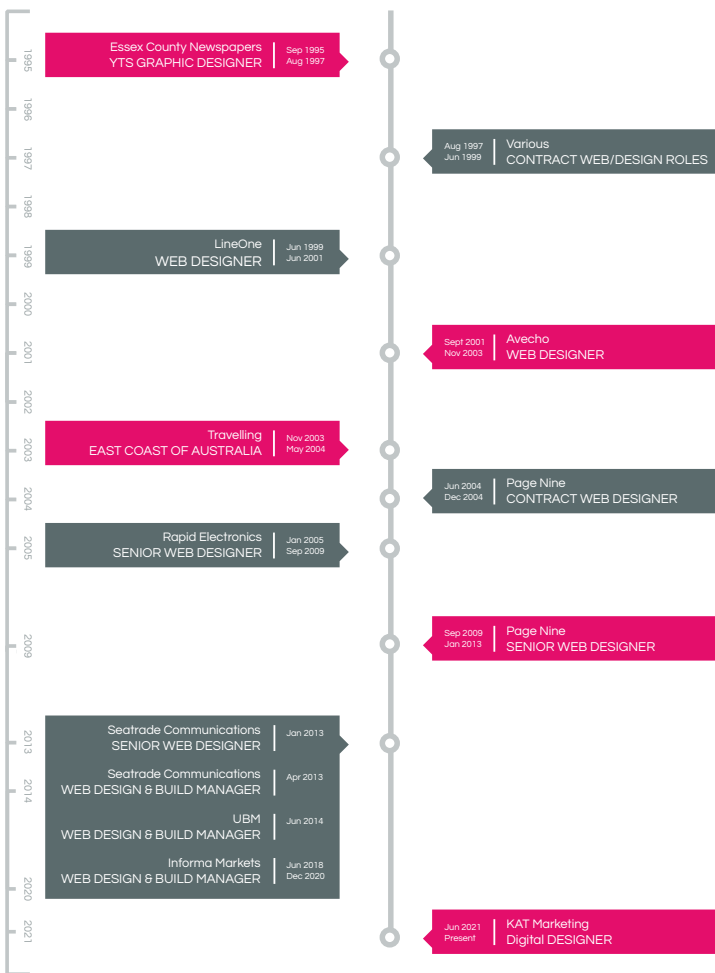
I am a Digital Designer with over 20 years experience dedicated to on and offline design. My specialities reside in user interface design within corporate industries, agencies and freelance. Proficient in design and prototyping applications with a firm understanding of web technologies, user experience and all stages of website production. Creative thinker with a human-centered approach to design. Strong communicator that applies an agile methodology to a project combined with a passion for quality. My other skills include an aptitude for branding and design systems. I enable brands to evoke their values through their visual identities and messaging.

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experience



kat marketing - digital designer

I am responsible for the User Experience and User Interface design at KAT Marketing.

I meet with clients to discuss, advise on and implement their requirements to best practices.

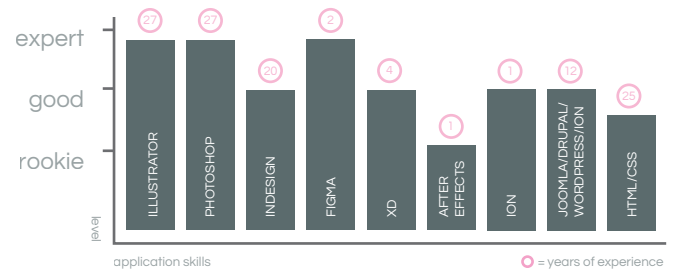
I have created and presented numerous website design evolutions and new website designs during my time at KAT Marketing.

I also design social graphics, brand identities, presentations and the odd motion graphic!

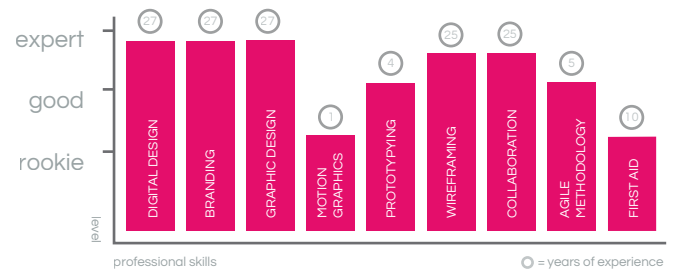
I love how Digital is an ever evolving path and am passionate about creating an aesthetically compelling, yet user centric experience for a diverse client base and audience.

skills & tools

applications: skills and levels



professional: skills and levels



professional training

- FLASH ANIMATION AT CORPS BUSINESS TRAINING
- EFFECTIVE COPYWRITING (IN-HOUSE)
- ION CMS DESIGN CERTIFIED

- EDUCATION: THURSTABLE SCHOOL, TIPTREE 1990-1995 9 GCSEs – INCLUDING ENGLISH LANGUAGE & LITERATURE, MATHS, SCIENCE, ART & DESIGN
- RESIDES: MESSING, NEAR TIPTREE, ESSEX
- NATIONALITY: ENGLISH
- INTERESTS: DRAWING & PAINTING, GOING TO CONCERTS, EXPLORING NEW COUNTRIES, PADDLE BOARDING, WALKING THE LOCAL (AND NOT SO LOCAL) TRAILS, CONSERVATION, WILDLIFE AND THE ENVIRONMENT
- OTHER: FULL, CLEAN UK CAR AND MOTORCYCLE LICENCE HELD. PADI RESCUE DIVER