

Sally-Ann Ramplin

Digital Designer

07597705577
sally-ann@ramplin.co.uk
ramplin.co.uk

Profile

I am focused on creating meaningful experiences through design

I care about the details and a user centric approach to creating effective, intuitive user interfaces.

I have over twenty years experience dedicated to both on and offline design. My specialities reside in user interface design within corporates, design agencies and freelance.

I love live music, experiencing new places and their cultures and paddle boarding - seeing the world from a new perspective.

Skills

I have experience working with teams to brainstorm and whiteboard concepts. I create wireframes at varying stages of fidelity and enjoy prototyping.

I have some front end coding experience and enjoy working with devs and product owners to make the ideas come to life.

I work with distributed teams and am familiar with version control systems such as Abstract and branches in Figma.

Software that I am familiar with (favourites and most frequently used):

- Figma
- Sketch
- Illustrator
- Photoshop
- FigJam

A little less often:

- InDesign
- Wordpress
- Workato
- HTML/CSS
- ION
- Joomla

Education

- ION Design Certification
- Workato Automation Pro

I am currently extending my skill-set with the Interaction Design Foundation at present on subjects including:

- AI for Designers
- Design Thinking

Work Experience

Causeway Technologies
UX/UI Designer

Sept 2022 - Apr 2024

I worked on designing features for Causeway's new cloud based construction enterprise software platform that will create a single place of access for the UK's leading construction software.

My main focus was at the core platform level to problem solve and design complex user flows for a joined up source of notifications, user/role management and user settings.

I also created a suite of icons to complement the IBM Carbon design system that was adopted and adapted for the software. I conducted user interviews to ascertain how an Estimator might use smaller devices, then created a design for future development iterations and user testing.

KAT Marketing
UX/UI Designer

Jun 2021 - Sept 2022

KAT Marketing boasts a diverse range of clients and projects including brand new sports centres, high-end audio equipment retailers and Halloween trails.

As the sole digital designer, I met with clients to discuss, advise on user experience and implement their requirements into low and high fidelity designs for both completely new sites and evolutions of existing sites.

I also designed social graphics, brand identities, presentations, the design and prototype for an app and the odd motion graphic.

Informa Markets
Web Design & Build Manager

Jan 2013 - Dec 2020

I worked on the design and evolution of events sites. The global events ranged from maritime to interior design, agriculture to pharmaceuticals.

During my time at Informa, as well as the design and asset creation for events websites, I designed and coded emails, set them up for A/B testing and created identities for some of the events.

The individually designed and developed sites evolved to be more template driven, I conducted research that I used to produce wireframes and designs for a platform where when setting up the template, different headers, footers and page layouts could be selected for each event site to give them unique structures and enhance the user experience.

Page Nine
Senior Web Designer

Sept 2009 - Jan 2013

Page Nine's clients at the time, included KPMG, Give As You Earn, W&G (acquired by Fenwick) and Smart421/KCOM.

I designed and coded emails and websites for clients as well as updating assets and information on sites that we maintained for clients.

Previous Design Roles

Before Sept 2009

My LinkedIn profile lists where it all began, if you are interested in viewing this or connecting: <https://www.linkedin.com/in/sally-ramplin-b7336416/>